



DEPARTMENT OF THE ARMY
PROGRAM EXECUTIVE OFFICE
SIMULATION, TRAINING AND INSTRUMENTATION
12350 RESEARCH PARKWAY
ORLANDO, FLORIDA 32826-3276

June 23, 2016

Program Executive Officer

Ladies and Gentlemen,

As I said at the change of charter ceremony, I am honored and incredibly humbled to be chartered as the program executive officer for PEO Simulation, Training and Instrumentation.

It is certainly a major highlight of my career to be entrusted with leading such a storied organization that helps ensure we have the best trained fighting force in the world.

I fully understand the importance of keeping an open and ongoing dialogue with you, our industry partners and community members, and fully support the current communication efforts.

Working closely together helps ensure the Army's training needs are fully understood so as to expeditiously field the training devices and systems without delay and at a justifiable cost to our taxpayers.

In fulfilling our mission to develop, acquire and sustain simulation, training, testing and modeling solutions to achieve Army readiness, I am committed to the following four guiding principles:

(1) Satisfy the Army's readiness needs in terms of cost, quality and timeliness of the delivered product or service by, for example –

(i) Maximizing the use of commercial products and services;

(ii) Using contractors who have a track record of successful past performance or who demonstrate a current superior ability to perform; and

(iii) Promoting competition;

(2) Minimize administrative operating costs;

(3) Conduct business with integrity, fairness and openness; and

(4) Fulfill public policy objectives.

With these principles as my guide, you can expect that I will be fair and ethical in our dealings and be as open as allowable with all of you while maintaining an appropriate government–industry relationship.

I look forward to meeting you in the near future.

Sincerely,

A handwritten signature in black ink, appearing to read "William E. Cole", is written over the word "Sincerely,".

William E. Cole
Brigadier General, USA
Program Executive Officer